

Climbing the Usability Pyramid

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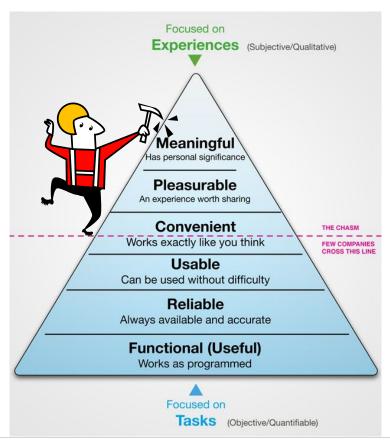


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A Vendor's Perspective

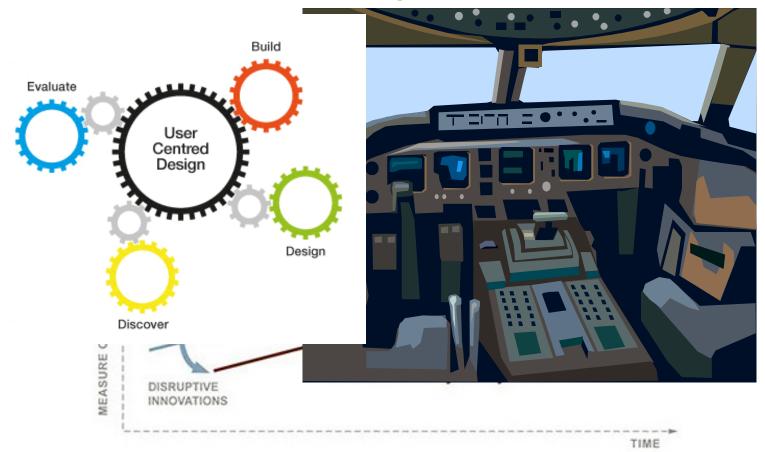
Where have we been?



Anderson Pyramid



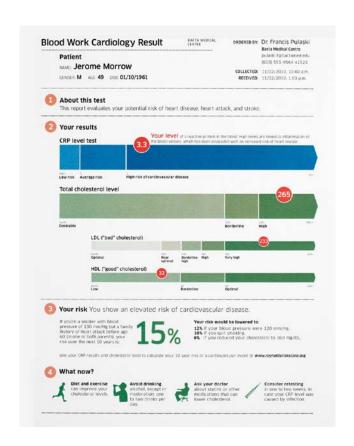
Innovation and Usability



Disruptive Technology

Visualization





Wired Magazine Dec 2010

Where are we going?







