

APRIL 20-22, 2022

THE NINTH ANNUAL
NEURO ICU SYMPOSIUM

Soaring to New Heights in Neurocritical Care

InterContinental - Medical Center, Houston, Texas, U.S.A.





2022 Neuro ICU Symposium Invitation

Dear Exhibitors and Supporters,

It is my pleasure to personally invite you to participate in the Ninth Annual Neuro ICU Symposium on April 20-22, 2022. Our conference is thrilled to return this year in person once again. We missed seeing everyone the last two years, and we look forward to once again welcoming attendees from diverse backgrounds and professions within the medical field.

Our symposium is one of the most popular neurocritical care conferences in the country. This year, our goal is to help attendees envision the future of care in the Neuro ICU by highlighting advances in ICU care and potential changes in patient management. We will feature prominent guest speakers in the fields of Neurocritical Care, Neurology, and Neurosurgery. We will focus on key topics including subarachnoid hemorrhage, coma and consciousness, traumatic brain injury, and the widespread impact of CNS malignancy. We will also bring back popular sessions from last year, including The Patient Experience, Cross-Fire Debates, and Simulation Labs.

This year's event will offer CME, CNE, and CRCE credits. We are pursuing endorsement by the Neurocritical Care Society and American Association of Neuroscience Nurses. This conference will provide an excellent venue to promote your company, products and services to specialists in neurocritical care. We are excited to plan for an in-person event this year, and we will have exhibition areas located predominantly in high traffic areas for symposium participants. We hope you'll join us in making our symposium a valuable and productive meeting again in 2022.

Sincerely,

Tiffany R. Chang, MD, Course Director

Director, Neurocritical Care Fellowship Program
Associate Professor, Department of Neurology and
Vivian L. Smith Department of Neurosurgery
McGovern Medical School at UTHealth Houston

BACK BY POPULAR DEMAND

Hot Topics: Different viewpoints on controversial management issues

The Patient Experience: Neurological illness from the patient's perspective

Cross-Fire Debates: Audience vote will determine winners

Simulation Labs: Hands-on workshops in small groups with our experts

NEW FOR THIS YEAR

Subarachnoid Hemorrhage: Updates in current practice and a look into future management

Neurotrauma: Advances in care and neuromonitoring

Consciousness: Understanding coma and emerging therapies

2022 Exhibitor Booths

Exhibit Details

Booths

Each booth at the Neuro ICU Symposium includes:

- One 6' x 30" draped table, two chairs, power access and one company sign
- Two exhibitor staff registrations
- Listing of your company name on the Neuro ICU Symposium website

If you have additional needs, please contact Glenda Torres at 713.500.5638 or neuro.icu@uth.tmc.edu

Exhibit Hall Hours*

Setup: Wednesday, April 20, from 6 to 7 a.m.

Teardown: Friday, April 22, from 12 to 1 p.m.

Exhibits Open:

Wednesday, April 20, from 7 a.m. to 5 p.m.

Thursday, April 21, from 7 a.m. to 5 p.m.

Friday, April 22 from 7 a.m. to 12 p.m.

Conference attendees will have regular access to the exhibit hall:

Breakfast (1 hour): Wednesday, Thursday and Friday

Lunch (1 hour): Wednesday and Thursday

Daily AM/PM Breaks (30 min. each)

Exhibitor Fees

The fee for booth space is \$3,000. Please reserve by March 25, 2022.

Materials for booths may be mailed ahead of time. Please ensure your shipments arrive after April 15, 2022.

Shipments can be sent to:

InterContinental Houston – Medical Center
6750 Main Street
Houston, TX 77030

Package Labeling Standards:

InterContinental Houston – Medical Center
6750 Main Street
Houston, TX 77030
Attn: Conference Services Manager

Hold for: Alisse Pratt \ The 9th Annual Neuro ICU Symposium \ Wednesday, April 20, 2022 to Friday, April 22, 2022.

Directions for Drop-offs:

Please contact us in advance and we can assist in scheduling a drop-off.

**Hours may be subject to change pending finalization of event schedule/program.*

2022 Application for Exhibit Space

Company Contact

Name _____ Title _____
Phone _____ Email _____

Company Identification *(Please provide company information as you wish it to appear in the program.)*

Company Name _____
Address _____
City _____ State _____ Postal Code _____ Country _____
Telephone _____ Fax _____
EmailAddress _____
Website Address _____

Exhibit Staff *(Two exhibit staff registrations are included with each booth purchase.*

Additional exhibit staff will be assessed a \$250 per person fee.)

Exhibit Staff _____ Exhibit Staff _____
Exhibit Staff _____ Exhibit Staff _____
Staff Member Email _____

**Final exhibit staff names are due to UTHealth Neurosciences by March 25. After that, changes must be made at the registration desk onsite.*

The fee for booth space is \$3,000. Please reserve by March 25, 2022.

Additional Representative Badges: _____ Number of additional badges x \$250 = \$ _____

Please list any special requests here (e.g., other companies you wish to be next to or NOT next to, etc.). Every effort will be made to accommodate requests, but they are not guaranteed. All booth assignments are made by UTHealth Neurosciences and are final.

Total Due _____

Payment Information

If paying by credit card, please provide email address where invoice and online payment link should be sent.

Email Address _____

Make checks payable to Antidote Education Company (Tax ID # 74-2620081) and please reference Neuro ICU Symposium on the check.

Please send this application and the Exhibit Agreement, page 5-8, directly to:

Antidote Education Company
Attn: Matthew Fleming
1905 21st Ave S., Nashville, TN 37212

2022 Exhibit Agreement

December 15, 2022

Company: _____

RE: Exhibitor Agreement

Contact Name: _____

Antidote Education Company (“Antidote”) is most grateful to _____ (“Exhibitor”) for exhibiting at the Ninth Annual Neuro ICU Symposium continuing education program (the “Program”) in Houston, TX on April 20, 2022 at the InterContinental – Medical Center, 6750 Main Street, Houston, TX 77030.

Program Format

The Program will span 3 days and offer CME/CE credits. An exhibit area will be available for commercial exhibits and other activities that will allow appropriate interaction between participants and exhibitors. The exhibit area will be open from 7:00 am to 5:00 pm Wednesday, April 20 – Friday, April 22.

Payment

Exhibitor shall pay Antidote \$3,000.00 to be paid in a single lump sum within thirty (30) days of execution of this agreement (“Payment”) or seven business days prior to the scheduled opening of the meeting, whichever is sooner. Antidote shall have no obligation to provide the Exhibitor Benefits listed in this agreement unless and until this Agreement is executed and Payment is made in full.

Exhibitor Benefits

In exchange for Exhibitor’s Payment, Exhibitor will receive the following benefits on a non-exclusive basis:

Exhibit Table – one (1) 6’ x 30” draped table, two chairs, power access and one company sign

Registrations – two (2) exhibitor staff registrations

Company Name – Exhibitor’s company name will be included on the Neuro ICU website and select signage.

Space is provided on a first-come, first served basis, with location usually randomly assigned.

Separation of Promotion from Education

Exhibitor exhibit activity may only take place in designated exhibit areas. Exhibitor exhibits may not interfere with the education Program. Exhibitor representatives must check in at the registration desk. Name badges will be issued by Antidote. Company/organization name badges may not be worn. Exhibitor representatives may not engage in sales activities with CME participants in the educational space immediately before, during, or immediately after a CME session. Exhibitor representatives may not interact with speakers in the educational space regarding their presentations immediately before, or during, or immediately after a CME session. Antidote reserves the right to refuse exhibits, curtail activities or close exhibits that do not comply with Antidote and the Accreditation Council for Continuing Medical Education policies.

2022 Exhibit Agreement (continued)

Exhibitor

Exhibitor shall provide all the necessary materials for use in connection with such Exhibit. Antidote will invoice company/organization for additional charges, if any, for specific requirements.

Term

The term of this agreement shall commence upon its execution by both parties and shall continue through April 23, 2022 unless terminated sooner as provided herein.

Termination

If either party violates any of the provisions of this agreement, or it fails to perform the work or to make any payment required of it by this agreement, or it performs any act or does anything by which the other party shall incur liability, such act, error or omission shall be grounds for the other party to terminate this agreement at once.

Confidentiality

Confidential Information is all information that is marked as such and all other information which a reasonable person would consider to be confidential. Confidential Information includes, without limitation, information regarding the ADA or Exhibitor, including without limitation their operations, programs, activities, financial condition and membership lists. During the Term of this agreement, each party shall use and reproduce the other party's Confidential Information only for the purposes of this agreement and only to the extent necessary for such purposes. Each party shall restrict disclosure of the other party's Confidential Information to its employees and agents with a reasonable need to know, and shall not disclose the other party's Confidential Information to any third party without the prior written consent of the other party. If a party is required to disclose the other party's Confidential Information pursuant to a subpoena, court order or other legal process, the disclosing party, if not prohibited from doing so, will use reasonable efforts to notify the non-disclosing party in sufficient time to allow the non-disclosing party to object or contest.

Force Majeure

The parties understand and agree that neither party shall be held responsible for any losses resulting if the fulfillment of any terms or provisions of this agreement shall be delayed or prevented by causes beyond the party's control and which the exercise of reasonable diligence is unable to prevent, including, but not limited to, acts of God, fires, labor disputes, strikes, riots, inability to obtain equipment or supplies of materials, delays in transportation, or requirements or regulations of any civil or military authority.

Indemnity

Exhibitor and Antidote agree to be responsible for their own acts, errors and omissions in the performance of this agreement.

Notwithstanding the foregoing or anything to the contrary contained in this agreement, (i) Antidote's liability to Exhibitor under this agreement is limited to the amount paid by Exhibitor under this agreement, and (ii) Antidote is not liable to Exhibitor for incidental, consequential, punitive or indirect damages, including but not limited to lost profits.

2022 Exhibit Agreement (continued)

Notice

All notices, requests and demands under this agreement shall be in writing and made to the other party at the address stated below, or to such other address as either party may designate from time to time by written notice to the other party.

If to Antidote: Antidote Education Company
25 Highland Park Village, 100-158
Dallas, TX 75205

With a copy to:
Antidote Education Company
Attn: Conference Services
1905 21st Ave S
Nashville, TN 37212

If to Exhibitor: _____

A notice, request or demand shall be deemed to have been given or made: (i) if delivered in person, immediately upon delivery; (ii) if by telex, telegram or facsimile transmission, immediately upon sending and upon confirmation of receipt; (iii) if by nationally recognized overnight courier service with instructions to deliver the next business day, one (1) business day after sending; and (iv) if by certified mail, return receipt requested, five (5) days after mailing.

Agency

This agreement does not constitute either party as the agent or legal representative of the other party for any purpose whatsoever. Neither party is granted any right or authority to assume or to create any obligation or responsibility, express or implied, on behalf of or in the name of the other party or to bind the other party in any manner, except as provided herein.

Waiver

The waiver by either party of any breach of any provision of this agreement shall not operate or be construed as a waiver of any subsequent breach of the same or any other provision, and failure to exercise any right arising from any default or breach hereunder shall not be deemed a waiver of such right, which may be exercised at any subsequent time. No waiver of any provision of this agreement shall be valid unless it is in writing and signed by the party against whom the waiver is sought to be enforced.

Severability

If any provision of this agreement is held to be invalid or unenforceable, such invalidity or unenforceability shall not invalidate this agreement as a whole, but this agreement shall be construed as though it did not contain the particular provision held to be invalid or unenforceable and the rights and obligations of the parties shall be construed and enforced only to the extent permitted by applicable law.

2022 Exhibit Agreement (continued)

Assignment

This agreement and any other rights pursuant hereto shall not be assigned, delegated, sublicensed, pledged or otherwise transferred by either party without the prior written consent of the other party.

Governing Law

This agreement shall be governed by and construed in accordance with the laws of Texas, regardless of the place of its physical execution and without regard to conflict of laws principles.

Entire Agreement

This letter sets forth the entire agreement between the parties with respect to the subject matter hereof. This agreement may not be modified or changed orally, but only by an agreement in writing, signed by both parties.

Survival

The following Sections and/or provisions shall survive the expiration or termination of this agreement: (a) Confidentiality and Indemnity; and (b) any provision of this agreement that, given its purpose, interpretation or context, logically should survive the expiration or termination of this agreement.

On behalf of Antidote, thank you again for your support. If this letter accurately reflects the terms of your support, please sign and date the letter in the space provided below.

Sincerely,

Matthew Fleming

Vice President

Exhibitor

I verify that I am authorized to enter into this Agreement on behalf of the company/ organization, and that I have complied with applicable company/organization policies. I understand that if another company/organization (e.g., co-promotion partner) is to be involved, Antidote must be notified in writing in advance. If Antidote is not notified, the other party will not be acknowledged, and its representative(s) will not be permitted to attend.

I agree to comply with the guidelines set forth in this Agreement. I also understand and agree that Antidote will invoice the company/organization for additional charges, if any, for specified requirements.

Signature: _____

Name: _____

Title: _____

Date: _____

2022 Sponsorships

Support Opportunities*

Platinum \$25,000

- Sponsor of the welcome reception
- Lunch sponsor on April 20 and April 21
- Premier booth selection in the exhibit hall
- Your logo on signage at the symposium
- Complimentary access to the symposium mailing list
- Your company name displayed on the sponsor slide at daily sessions

Gold \$10,000

- Sponsor of three refreshment breaks
- Your logo on signage at the symposium
- Complimentary access to the symposium mailing list
- Your company name displayed on the sponsor slide at daily sessions

Silver \$5,000

- Sponsor of one refreshment break
- Your logo on signage at the symposium
- Your company name displayed on the sponsor slide at daily sessions

Bronze \$2,500

- Your logo on signage at the symposium
- Your company name displayed on the sponsor slide at daily sessions

If you'd like to contribute in a more personalized way, please contact Glenda Torres at 713.500.5638, or neuro.icu@uth.tmc.edu to discuss other opportunities.

**Please note that support opportunities do not include exhibitor booth fees.*

2022 Sponsorship Application

Make a Commitment to Support the Neuro ICU Symposium

Company Information

Contact Name _____ Title _____

Phone _____ Email _____

Company Name *(as you wish it to appear in the program.)* _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone _____ Fax _____

Website Address _____

Sponsorship Level

Platinum (\$25,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

Other Amount: \$ _____

Total Support: \$ _____

Payment Information

If paying by credit card, please provide email address where invoice and online payment link should be sent.

Email Address _____

Make checks payable to Antidote Education Company (Tax ID # 74-2620081) and please reference Neuro ICU Symposium on the check.

Please mail your completed Sponsorship Application and payment to:

Antidote Education Company
Attn: Matthew Fleming
1905 21st Ave S., Nashville, TN 37212

Please note that sponsorships do not come with vendor booths. To apply for an exhibit space please fill out and submit pages 4 & 5-8.

Questions? Contact Glenda Torres at 713.500.5638 for assistance.



2022 Accommodations

Interested in attending the Neuro ICU Symposium?

Be sure to reserve your hotel rooms early!
Rooms are available to exhibitors, sponsors
and participants until the designated block
of rooms is reserved or up to April 1, 2022.
The group rate for a single/double is \$199.

Reserve your room online at <https://bit.ly/2022NeuroSymposiumHotel>

Additional questions regarding hotel accommodations?

Please call Glenda Torres at 713.500.5638.

InterContinental Hotel – Medical Center

6750 Main Street,
Houston, TX 77030

PAST EXHIBITORS:

Alexion

Armamentarium

Astraeneca

Attune Medical

BD

Ceribell

Chiesi

Genentech

Getinge

Integra Life Sciences

Janssen Pharmaceuticals

Medtronic

Natus Neuro

NeurOptics

Neuroskills

Nexus Health Systems

Penumbra

Pfizer

Portola

Raumedic

Stryker

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